Kurtis Justin

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Summary

I'm a digital product and delivery specialist with over a decade of experience spanning UX strategy, frontend development, and cross-functional leadership. I thrive in environments where user insight, technical creativity, and agile execution intersect to bring innovative ideas to life.

My background includes leading digital builds from discovery to launch, collaborating with designers and developers to create scalable WordPress solutions, and embedding inclusive, user-first thinking into every stage of the product lifecycle. I bring a strong foundation in information architecture, stakeholder engagement, and iterative delivery— skills that enable me to turn complex problems into elegant, user-centred solutions.

LinkedIn Profile: https://www.linkedin.com/in/kurtisjustin/

Skills

- **Digital Delivery & Product Thinking:** Agile, Scrum, Jira, MS Planner, Miro, FigJam
- **Stakeholder & Team Collaboration:** Inclusive communication, cross-functional facilitation
- **AI Integration & Automation:** LLMs, OpenAI, n8n, fine-tuning, bespoke task automations
- **UX & IA Expertise:** Content modelling, user flows, accessibility-first design
- **Technical Background:** HTML5, CSS/SASS, JavaScript, React, WordPress, ACF
- **Content & CMS Strategy:** Headless CMS, SEO, structured content approaches
- **Data-Driven Decision Making:** Google Analytics, A/B testing, continuous optimisation
- **Remote & Hybrid Experience:** Leading globally distributed teams, async documentation, fully remote development (including freelance and Global Blue)
- **Excellent written and verbal communication skills**

Experience

Digital Project Manager

House 337 (Contract) | London | July 2025 - October 2025

- Supported the delivery of large-scale localisation and front-end development projects for a top 5 consumer electronics brand.

- Collaborated with cross-functional teams of developers, project managers, and graphic production artists to ensure smooth delivery from briefing to post-deployment.
- Managed day-to-day coordination between internal and client teams, ensuring clear communication and efficient task prioritisation.
- Oversaw quality assurance of web updates and localised content across multiple international markets.
- Developed strong knowledge of complex site structures, country-specific features, and product hierarchies.

Digital Development Coordinator

Bladonmore | London, UK | March 2025 - May 2025

- Led planning, UX strategy, and delivery of complex WordPress-based websites and tools for high-profile clients (under NDA).
- Guided product approaches internally, helping to transition from waterfall to more iterative, user-led delivery cycles.
- Led internal product and tooling initiatives from ideation to deployment, including client-facing tools that improved communication workflows.
- Worked closely with cross-functional teams to define information architecture, improve user flows, and refine digital experiences.
- Focused on process automation to free up time and resources.

Chair, DEI Committee

Bladonmore | London, UK | January 2024 - May 2025

- Spearheaded company-wide DEI initiatives, including workshops, inclusive policy reviews, and team discussions.
- Embedded DEI principles into digital delivery, and hiring practices.

Associate Information Architect

Bladonmore | London, UK | June 2022 - March 2025

- Led IA workshops and developed navigation and content models for complex digital ecosystems.
- Supported the evolution of IA documentation across departments for consistency and understanding.

Web Developer

Bladonmore | London, UK | July 2021 - June 2022

- Built custom WordPress themes with modular architecture, focusing on performance and maintainability.
- Advocated for web accessibility, semantic markup, and SEO.

Freelance Digital Consultant & Developer

Freelance Projects | August 2020 - May 2021

- Partnered with an independent designer to bring visual concepts to life with a strong UX, and responsive web approach.
- Guided clients through build decisions, including technology stack, content strategy, and scalable solutions.

- Delivered fully bespoke WordPress websites using modern front-end tools (HTML5, SCSS, JavaScript, ES6), and ACF for flexible content and self-management.
- Managed project timelines, expectations, and delivery milestones, ensuring clarity and transparency throughout.
- Oversaw project budgets, providing clients with clear estimates, phased pricing options, and ongoing cost management.
- Advocated for inclusive, user-first design, and facilitated feedback loops between client and creative teams.

Frontend Developer (Traveller Engagement)

Global Blue | London, UK | June 2019 - June 2020

- Led modular frontend redesign strategy to streamline development and empower marketing teams.
- Managed international development resources, overseeing QA and feature prioritisation.
- Consulted stakeholders on digital innovation opportunities.

Frontend Web Developer

iTech Media | August 2018 - February 2019

- Refactored legacy JS codebases to ES6+ standards, improving performance and readability.
- Introduced agile product rituals, including story pointing and collaborative backlog grooming.

Frontend Web Developer

Shelter UK | July 2017 - July 2018

- Delivered fundraising microsites with improved accessibility and site speed.
- Led an estate-wide audit on image usage and performance.
- Trained as a Scrum Master, facilitating agile ceremonies across multiple teams.

Web Developer

ACW | June 2015 - July 2017

- Built bespoke client websites; led on-site performance, SEO, and analytics implementation.
- Maintained close client relationships and supported iterative feature rollouts.

Web Developer / Missionary

Youth With A Mission, Australia | Australia | September 2014 - April 2015

- Delivered technical solutions in rural settings; managed logistics and communications.
- Organised outreach initiatives and raised independent funding for long-term community engagement.

Education

6-Month Overseas Programme

Youth With A Mission | Australia | 01/2015

Completed the Discipleship Training School (DTS), combining classroom-based personal development with international outreach. Emphasis on community engagement, cross-cultural collaboration, and communication.

Level 3 Extended Diploma in IT: Information Technology

Bromley College | London | 01/2014

Distinction *

A two-year vocational qualification equivalent to three A-Levels, focused on real-world IT applications. Covered subjects including software development, website production, databases, and systems analysis

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References

Available upon request.