

Kurtis Justin

Digital Specialist | Web Delivery & Digital Projects

hello@kurtisjustin.co.uk
kurtisjustin.co.uk
linkedin.com/in/kurtisjustin/
London, UK

PROFILE

Digital specialist with 10+ years' experience across web delivery, digital project management, frontend development, information architecture and UX-informed planning. I turn unclear requirements into practical delivery plans, coordinate designers, developers, content teams and stakeholders, and keep projects moving through discovery, QA, launch and handover. I combine hands-on technical understanding with calm project delivery, clear documentation and selective automation to reduce risk and make digital work easier to maintain.

SKILLS

Web delivery and digital project management

Discovery, scoping, delivery planning, stakeholder coordination, prioritisation, QA, launch support, handovers, risk reduction and cross-functional collaboration.

Technical understanding and CMS delivery

Frontend development, HTML, CSS/Sass, JavaScript, TypeScript, React, WordPress, ACF, Strapi, headless CMS approaches, component thinking, Git and maintainable content structures.

IA, UX and content structure

Information architecture, user journeys, prototyping, content modelling, CMS improvements, navigation, structured content and migration planning.

Automation and AI-assisted workflows

Practical automation, AI-supported research and drafting, scripting, repeatable checks and lightweight workflow improvements.

SEO, accessibility and analytics

Technical SEO, sitemaps, content migrations, semantic markup, accessibility-aware delivery, analytics implementation and measurement thinking.

Ways of working

Agile and Scrum practices, Jira, MS Planner, Miro, FigJam, Notion, clear documentation, async collaboration and remote or hybrid delivery.

EXPERIENCE

Freelance projects

October 2025 - Present

London, UK

Freelance Digital Project Manager & Consultant

- Supporting early-stage digital and community-focused initiatives where delivery foundations are still being shaped.
- Clarifying scope, MVP decisions, user journeys, governance and practical next steps without adding unnecessary process overhead.
- Producing delivery documentation and practical AI-assisted workflows, including requirements notes, content checklists, prioritised backlogs and launch planning materials.

House 337

July 2025 - October 2025

London

Digital Project Manager

- Coordinated localisation and front-end delivery across multiple European markets for a top-five consumer-electronics brand, working with producers, graphic teams, translators, developers and QA ahead of a fixed keynote launch.
- Integrated quickly into a fast-moving delivery environment, managing incoming work, first-stage PM reviews, corrections and simultaneous market updates toward launch.

Bladonmore

July 2021 - May 2025

London, UK

ROLE PROGRESSION

Digital Development Coordinator

March 2025 - May 2025

- Helped lead the discovery, UX planning and delivery of a multi-user client-services platform, replacing email-heavy workflows and repetitive manual handling with clearer self-service journeys and role-based approval steps.
- Proposed a React and Strapi architecture and helped shape prototypes, user flows, data and content models, component decisions and migration planning for legacy WordPress, ACF and spreadsheet data.

Associate Information Architect

June 2022 - March 2025

- Proposed and shaped a SharePoint intranet rebuild, creating an early prototype, interviewing teams across the business and coordinating a ground-up content rethink rather than migrating outdated material.
- Ran IA workshops, developed navigation and content models, and helped teams make complex digital ecosystems easier to understand and maintain.

Web Developer

July 2021 - June 2022

- Built and supported modular WordPress websites, focusing on maintainable templates, reusable content structures and practical CMS editing needs.
- Advocated for accessibility, semantic markup, SEO best practice and clearer QA habits across delivery work.

RELATED LEADERSHIP

Chair, DEI Committee

January 2024 - May 2025

- Led company-wide DEI initiatives alongside delivery responsibilities, including workshops, policy reviews, inclusive conversations and practical implementation pathways.

Freelance projects

August 2020 - May 2021

London, UK

Freelance Digital Consultant & Developer

- Delivered bespoke WordPress websites with independent clients and design partners, managing scope, timelines, budgets, client communication and feedback loops from early decisions through delivery.
- Built flexible ACF-led content structures so clients could manage their own websites with greater confidence after launch.

Global Blue

June 2019 - June 2020

London, UK

Frontend Developer, Traveller Engagement

- Contributed to the redesign and build of a traveller-engagement platform for an international business, combining frontend development with QA, prioritisation and stakeholder conversations across distributed teams.

Earlier frontend and web development roles

2014 - 2019

iTech Media · Shelter UK · ACW · Youth With A Mission

Frontend and web development

- Built and maintained websites, fundraising microsites and frontend features across agency, charity and international contexts, developing the technical grounding that now supports my delivery, QA, accessibility and stakeholder work.

Selected project: KJ's Games

2026 - Present

Browser-games product playground

- Building and iterating a browser-games site as a practical product playground for UX, analytics, modular frontend delivery, reusable game packages and small product improvements over time.

EDUCATION

Level 3 Extended Diploma in IT: Information Technology

2014

Bromley College, London

- Distinction*. Two-year vocational qualification equivalent to three A Levels, covering software development, website production, databases and systems analysis.